



# COMPANY PROFILE

always delivering more than expected

[www.ascentiamc.com](http://www.ascentiamc.com)

800 TOLL FREE  
70 00



# Why Ascentia is the Partner You Need?

always delivering more than expected



**5000+ Successful Advisory Cases**

**MOE & Central Bank Approved**



**Full Market Entry & Relocation Solutions**

**Strong Connects Within UAE Licensing Networks**



**Highly Qualified In-House Experts**



**Presence Across All 7 Emirates**

**Built on Relationships, Not Transactions**



**Referral-Driven Client Base**

**Tailored Advice & Customised Solutions**



**Genuine Care, Competent Advice & Convenience**



# Our Core Services



## Corporate Services

### End-to-end company formation solutions

- Mainland, Free Zone & Offshore Company Setup
- Director Services
- PRO Services
- ISO / IATA Certification
- Trademark & Patent Registration
- Tax Residency Certificates
- Local Shareholder/Agent Support

### Banking Solutions

- Account Opening Services
- Account Management
- Compliance Management
- International Banking

### Inventory Management

- Physical Stock Verification
- Lead Point Calculation
- Inventory Software Support (Zoho, QuickBooks, Tally, etc.)
- Obsolete Stock Management
- Forecasting Models
- Stock Closing Assistance

### Business Advisory

- Annual Budgeting & Financial Review
- Business Restructuring
- Liquidation Support
- Business Valuation
- Feasibility Studies

### Immigration & Visa Services

- UAE Residence Visas
- Golden & Green Visas
- Investor/Partner Visas
- Freelance Visa
- Citizenship by Investment
- International Visa Assistance



# Our Core Services



## Accounting and Auditing Services

- Bookkeeping & MIS Reporting
- Financial Advisory Services
- Accounts Outsourcing Services
- CFO Services
- Live Accounting Services
- Year-End Accounting Closure
- Internal & Statutory Audits
- Revenue & Tax Audits
- Stock & Receivables Audits
- Due Diligence Review
- ICV Certification Support
- Financial Audits under IFRS
- IFRS Impact Review
- Business Valuation Services
- Forecasting and Budgeting
- Feasibility Study



## Taxation and Compliance Services

- Corporate Tax Advisory
- Corporate Tax Support
- VAT, Excise & Customs Compliance
- AML Screening & KYC Updation
- ESR & UBO Compliance
- Tax Training
- Tax Refund Assistance
- Ongoing Advisory
- Risk Assessments
- Compliance Consulting
- Training & Awareness
- Transaction Monitoring
- Filing & Reporting
- Independent AML Audits



# Additional and Specialized Services



## Healthcare Services

- **Healthcare Business Setup**

- Market Research & Feasibility Reports
- Licensing and Regulatory Support (DHA, DOH, MOH)
- HR Planning, Credentialing & Recruitment
- Pre-Opening and Operational Support
- Facility Planning and Architectural Advisory
- Medical Equipment Planning & Procurement
- SOP & Policy Development

- **Diagnostic Business Setup**

- Diagnostic business modeling and strategy- Radiology, laboratory, and genetic center design & setup
- Selection of cutting-edge diagnostic technologies
- Licensing & quality accreditation readiness
- Workflow optimization & LIS integration
- Strategic partnerships and lab outsourcing models
- Specialized units: Molecular diagnostics, Genomics, AI-based platforms

- **Mergers & Acquisitions in Healthcare**

- Target identification & investor matchmaking
- Business valuation & risk assessment
- Transition planning & staff restructuring
- Commercial, financial & clinical due diligence
- Deal negotiation & legal liaison
- Post-acquisition integration & performance optimization

- **Medical Tourism Development**

- International patient program development
- Digital marketing for medical tourism
- Compliance with international health tourism regulations
- KPI tracking and patient feedback management
- Strategic partnerships with insurers and facilitators
- Concierge and travel support service setup
- Integration of wellness and post-care packages

- **Regulatory Affairs & Licensing Solutions**

- Human & Veterinary Product Registration
- Medical Devices, Disposables & Consumables Registration
- Veterinary Product, Distributors & Clinic Licensing
- Post-approval Support & Compliance Audits
- Manufacturing Site Registration
- Drug Store & Scientific Office Licensing
- Regulatory Documentation & Dossier Preparation

- **Financial Health Check For Healthcare Businesses**

- Business Valuation & Market Benchmarking
- Operational Efficiency Review
- Strategic Recommendations for Growth
- M&A and Investor-Readiness Assessments
- Profitability & Expense Analysis
- Revenue Leakage Detection
- Financial Restructuring Support



# Additional and Specialized Services



## Healthcare Services

- **Corporate Wellness & Future Health Centers**

- Corporate Wellness Programs
  - Workshops (stress, breathing, mindset, confidence)
  - Nutrition & Lifestyle Coaching
  - Tele-Wellness Platforms for Ongoing Engagement
  - Brain Mapping & Mental Health Assessments
  - Fitness Planning & Workplace Ergonomics
  - Customizable Wellness Packages Aligned with Corporate KPIs
- **Futuristic Longevity Clinics & Wellness Centers**
  - Strategic Planning & Facility Conceptualization
  - Protocols for Anti-Aging & Regenerative Therapies
  - Licensing, Recruitment & Specialized Staff Training
  - Research Collaborations & International Accreditation
  - Advanced Diagnostics (Genetics, Epigenetics, Biological Age Mapping)
  - Functional & Integrative Medicine Frameworks
  - Marketing, Branding & Global Positioning

- **Business Development & Marketing Solutions**

- Brand Positioning & Strategic Messaging
- Referral Network Development & Physician Liaison Strategies
- Local & Regional Market Penetration
- Digital Marketing, SEO & Patient Acquisition Campaigns
- Operational Growth & Expansion Planning
- Reputation & Online Review Management

- **Turnkey Home Healthcare Setup**

- Business Planning & Feasibility
- Custom market insights, ROI forecasting, and strategic frameworks
- Licensing & Compliance
- Complete support for DHA, DOH, and MOH approvals Service Design & Clinical Scope
- Nursing, Home Doctors, IV Drips, Dental & Physio at Home, Telemedicine, Mental Health & Wellness Technology Integration
- EMR Systems, Remote Monitoring, AI-Powered Scheduling & Telehealth Platforms Recruitment & Training
- Sourcing, onboarding, and upskilling of clinical teams in home-based care delivery Marketing & Business Development
- Branding, referral building, partnerships, and patient engagement strategies Operations & Quality Management
- SOPs, Clinical Governance, KPI Dashboards, Compliance & Patient Experience Metrics

- **Healthcare Facility Management & Operations**

- Pre-launch Operational Setup & Turnaround Management
- Recruitment & Performance Management (Medical & Administrative Staff)
- Technology & HIS/EMR Integration
- Patient Journey Design & Experience Optimization
- Strategic Governance, Budgeting & KPI Monitoring
- Quality Assurance & Accreditation (JCI, DHA, MOH, DOH)
- Vendor, Procurement & Supply Chain Management



# Meet Our CEO and Founder



**Shiju Peetambaran**

CEO and Founder

The driving force behind the company's growth, providing strategic direction, leadership, and a clear vision for service excellence.



Mr. Shiju Peetambaran is a seasoned finance and business leader with over 18 years of professional experience in the UAE, specializing in audit, corporate structuring, business consultancy, and financial advisory. He is the founder and chairman of Ascentia Corporate Services, a UAE-based multi-disciplinary consulting firm delivering compliance and business solutions to over 4,500 clients across the GCC.

After launching Ascentia in 2019 as a solo venture on Sheikh Zayed Road, he has transformed it into a full-scale operation offering services in audit, tax consultancy, business setup, accounting, corporate tax, ESR, AML, internal control systems, feasibility studies, and PRO solutions.

Mr. Peetambaran is known for integrating technology and process innovation into Ascentia's core offerings, enabling smarter, faster, and more reliable service delivery.

## Educational and Professional Credentials



**Certified Management Accountant (CMA)** – Institute of Cost Accountants of India



**Master of Commerce (M.Com)** – Kerala University



**AICPA Certification** – Association of International Certified Professional Accountants

## Core Competencies

- Business Setup (Mainland, Free Zone, Offshore)
- Audit & Assurance
- Corporate Tax Advisory
- Accounting, Budgeting, and Financial Reporting
- Internal Control Systems & SOP Audits
- Risk & Cost Management
- Feasibility Studies
- UAE Regulatory Compliance (ESR, UBO, AML, CBCR)

## Vision & Leadership Philosophy

**Mr. Shiju Peetambaran's** leadership is built on **three pillars**:

- Positive Attitude
- Continuous Learning through Innovation
- Building Strong Relationships

He believes in leading with empathy, empowering teams, and aligning business success with social responsibility. His vision is to make Ascentia one of the largest corporate service providers in the GCC, leveraging digital transformation and client-first strategies. With a rare blend of technical proficiency, entrepreneurial vision, and community focus, Mr. Shiju Peetambaran stands out as a transformative leader in the UAE business landscape. His contributions extend beyond corporate success into mentorship, cross-cultural collaboration, and meaningful social service.



# Meet Our CEO and Founder



**Shiju Peetambaran**

CEO and Founder

The driving force behind the company's growth, providing strategic direction, leadership, and a clear vision for service excellence.



## Professional Memberships & Leadership Roles

- Honorary Trade Commissioner - India Commonwealth Trade Council
- Secretary & Treasurer – Dubai Chamber of Commerce, Business Services Group
- General Secretary – Sadudhyama Indian Business Council UAE
- General Secretary – Dubai Saphaire Lions Club (Lions Club International)
- BNI – Launch Team Member
- Member – UAE Accountants & Auditors Association
- Member – UAE Internal Audit Association
- Member – Financial Executives Networking Group (FENG)
- Research Affiliate – Chartered Institute for Securities and Investment (CISI)
- Member - Dubai Chamber of Commerce
- Member - UAE Chamber of Commerce
- Member - Abu Dhabi Chamber of Commerce
- Member - Emirates Entrepreneurs Association
- Member - Sharjah Entrepreneurs Centre (Sheraa)
- Member - CEO Club International
- Member - Global Entrepreneurs Network
- Associated Member - International Compliance Association
- Member - Institute of Directors
- Member - British Chamber of Commerce
- Executive Member - Tax Executives Institute
- Member - Malaysian Business Council
- Member - Eurasia business community
- Member - BITA
- Member - Taxation Society UAE
- Member - Australian Business Council
- member - Sussex chamber of commerce
- Member - China Chamber of Commerce
- Member - Zimbabwe business council
- Member - RAK Entrepreneurs
- Member - South African business council
- Member - BNI Group
- Member - EurAsia Gulf
- Member - Institute of Directors (IOD)
- Member - Lide Emirates (Brazilian Investment Platform)
- Member - Financial Planning Association
- Member - The council of EU Chamber of commerce
- Executive Committee Member - ICA International Council on Archives
- Member - Emirates Entrepreneurship Association (EEA)
- Member - Indian People's Forum
- Finance Administration Manager

## Social Commitments & Community Engagement

**Mr. Peetambaran** is deeply involved in social impact and professional development initiatives:

- **Lions Club International** – Through the Dubai Saphaire chapter, he leads charitable initiatives, community outreach, and welfare campaigns.
- **Dubai Chamber & Indian Business Councils** – Organizes mentorship programs, SME empowerment activities, and networking for social upliftment.
- Supports multicultural cooperation through active roles in business councils representing diverse nationalities, promoting responsible business and inclusion.
- Advocates for continuous learning, resource-based motivation, and team empowerment as pillars of both professional and community development.

## Key Achievements

- Provided business advisory services to over 25,000 startup companies.
- Actively participated in more than 100 trade delegations held in the UAE.
- Represented the UAE Ministry of Economy and Abu Dhabi Chamber in trade delegations to China.
- Successfully completed in-depth Anti-Money Laundering (AML) training conducted by the Ministry of Economy.



# Meet Our Directors



**Dr Sameer Kumar**  
*Director | Healthcare Services*

A seasoned healthcare leader with over 25 years of experience in hospital , operations, and strategic healthcare consulting across the UAE and GCC. Founder of AVIIS Healthcare, he specializes in healthcare setup, M&A advisory, and medical tourism development.



**Dr. Vikas Goya**  
*Director | Growth Strategy Mauritius and Republic of Congo*

his appointment brings valuable expertise in scaling education and healthcare initiatives across Africa and India. His focus on equity, sustainability, and inclusive leadership supports Ascentia's expansion into high-impact sectors, driving growth and strategic partnerships across the African region.



**Samuel Ubido**  
*Director | Growth strategy Nigeria Region*

His deep expertise in cybersecurity, industrial systems, and tech innovation. His global recognition, leadership in OT security, and advocacy for diversity strengthen Ascentia's service offerings, brand credibility, and access to high-impact networks—positioning the firm for growth in a digital and inclusive business landscape.



**Jessie Wei**  
*Director | Growth Strategy China*

Ms. Jessie Wei is the Founder and CEO of Shanghai Choice Media & Consultation Co., Ltd., with over 18 years of leadership in media, public relations, and healthcare. Specializing in international market consultation, global marketing, and project financing, she has held senior roles in multinational companies, driving strategic partnerships and facilitating the global expansion of Chinese enterprises. Ms. Wei's expertise will be instrumental in advancing Ascentia's growth strategy and expanding its presence in China.



**Satish Muddu Bangera**  
*Associate Director | Business Advisory & Technology*

Seasoned finance leader with 25+ years' experience driving business transformation across MEA. Proven in expanding banking facilities, debt restructuring, and leading strategic initiatives to boost profitability and compliance. Expertise in corporate finance, governance, and tech-enabled operations. Led impactful projects at Emitac, Technology Partners, and Gulf Computers.



**Juhel Alam**  
*Associate Director | Growth strategy UK & Ireland Region*

Finance and accounting specialist with 10+ years' experience in management accounting, reporting, and process optimization. At Societe Generale CIB, he led system implementation, reconciliation, and controls. Skilled in IFRS, JIRA, and cross-functional alignment to drive scalable growth and efficiency.



**Giri Hariharan**  
*General Manager | India Operations*

A highly dedicated and accomplished professional with nearly 30 years of experience across diverse industries. Known for his strategic mindset, operational excellence, and commitment to delivering results, Giri brings deep expertise in business management, team leadership, and long-term value creation. His consistent dedication and hands-on leadership have made him a trusted figure in every organization he has served.





# Meet Our Team



**CA Nargees J**

**Head of  
Audit and Assurance**

Oversees audit and assurance engagements, ensuring transparency, risk mitigation, and adherence to international standards.



**Luevin Kurian**

**Sr. Manager  
Accounts**

Leads the accounting function with a focus on accuracy, financial integrity, and timely reporting in line with regulatory requirements.



**Suhaib Abdula**

**Manager  
Taxation**

Oversees all tax-related functions, ensuring accurate filings and full compliance with applicable tax regulations and reporting standards.



**Pritty Antony**

**General Manager  
Operations**

Bringing a sharp eye for detail, ensures all deliverables meet the highest standards of accuracy and quality-driven operational excellence.



**Sanad Ali**

**Manager  
Audit and Tax**

Oversees all tax-related functions, ensuring accurate filings and full compliance with applicable tax regulations and reporting standards.





# Meet Our Team



**Anjana Parakasan**

**Manager – Taxation & Compliance**

With over 9 years of hands-on experience in auditing, accounting, and anti-money laundering (AML), she brings a strong foundation of technical expertise and regulatory knowledge. She has consistently delivered high-quality audit reports, identified key areas for process improvement, and ensured adherence to compliance standards across various industries.



**CA Rakesh Vellooru**

**Manager – Audit**

Conducts and oversees audit engagements with a focus on accuracy, regulatory compliance, and operational insight. Ensures audits are aligned with UAE laws and international auditing standards to support transparency and business integrity.



**CA Mariya Joseph**

**Manager – Direct Tax**

Oversees all Corporate tax-related functions, ensuring accurate filings and full compliance with applicable Corporate tax regulations and reporting standards.



**Gwen Rodrigues**

**Manager – Business Development**

I oversee the growth and strategic development of the organization, with a proven track record in driving revenue, expanding markets, and building strong partnerships. I am skilled in lead generation, client relationship management, and identifying new opportunities with a passion for delivering long-term value and sustainable business success.



**Chinchu AS**

**Manager – Corporate Service**

Plays a key role in managing day-to-day operations and ensuring smooth execution of services across company formation, visa processing, trademark registration, and IATA-related support. Actively coordinates with clients and authorities to handle license renewals, regulatory compliance, and brand protection, delivering efficient and client-focused solutions.





# Meet Our Extended Team



**Shanooj Babu**

Sr. Business Consultant –  
Accounts



**CMA Akhilesh K**

Business Consultant –  
Accounts and Audit



**Mariam Raj**

Business Consultant –  
Audit



**Stephy Babu**

Consultant –  
Client Relations



**Kavya C**

Finance Executive



**Alen Plata**

HR/Admin Executive



# Meet Our Extended Team - India



**Giri Hariharan**

**General Manager -  
India Operations**

With nearly 30 years of experience across various industries, Mr. Giri leads Ascentia's India operations with a strong focus on strategy, operational excellence, and team leadership. His hands-on approach and commitment to delivering results have earned him lasting trust and respect throughout his career.



**Hima M**

**Audit Manager**

with extensive experience in financial auditing, risk assessment, and internal controls. Known for her analytical rigor and leadership, she effectively manages audit teams, ensures compliance with regulatory standards, and delivers actionable insights to enhance operational efficiency. Hima brings a strong track record of maintaining audit integrity while fostering client trust and organizational transparency.



**Dileep Kumar**

Sr. Accounts Executive



**Hari Sankar**

Accounts Executive



**Akhil S S**

Accounts Executive



**Syama Sankar**

Accounts Executive



**Maneesha A**

Accounts Executive



# Need Expert Guidance? Start Here!

For Company Formation:



For Specific Inquiries/Services



Take the first step toward the right direction for your business. Submit your details, and our experts will get in touch with you by scanning the QR code





# What Our Clients Say About Us?

Great  
Place  
To  
Work®

Certified  
MAY 2025-MAY 2026  
UAE



**HASAN ALI**  
4 reviews  
★★★★★ a month ago

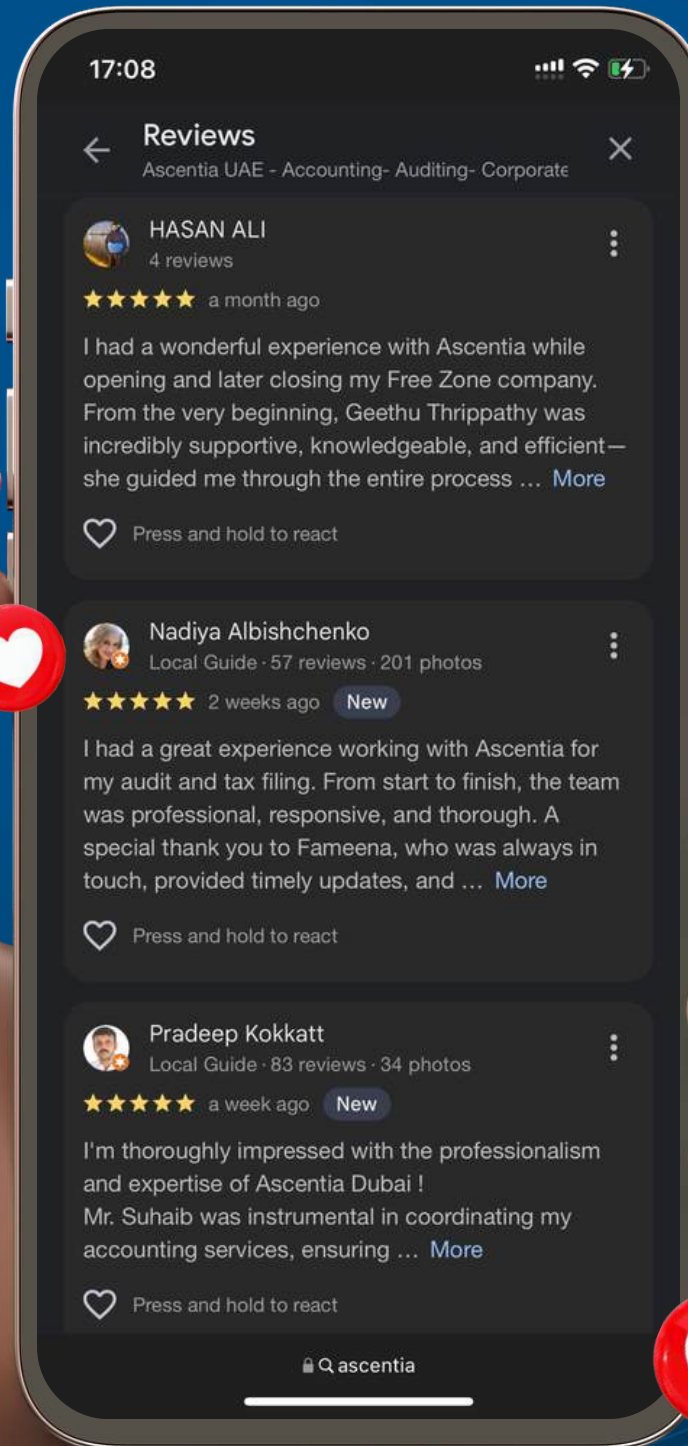
I had a wonderful experience with Ascentia while opening and later closing my Free Zone company. From the very beginning, Geethu Thrippathy was incredibly supportive, knowledgeable, and efficient—she guided me through the entire process with patience and professionalism. Her dedication made the company formation journey smooth and hassle-free.

When it came time to close the company, Ms. Chinchu and Ms. Maria provided exceptional support. They handled every detail meticulously and were always available to assist, making a potentially stressful process surprisingly easy.

I truly appreciate the outstanding service and professionalism shown by the entire Ascentia team. Special thanks to Geethu, Chinchu, and Maria for their outstanding assistance. Highly recommend Ascentia to anyone looking for reliable business support in the UAE!

**Chaandu Porogama**  
2 reviews  
★★★★★ 2 months ago

We have an excellent experience with Ascentia for AML compliance support. Their team is highly knowledgeable, responsive, and detail-oriented, ensuring that our processes remain fully compliant with regulations. Their guidance has been invaluable, making what could be a complex process seamless and efficient. We highly recommend Ascentia to any business looking for reliable and professional AML compliance services.



4.6  
★★★★★

**Nadiya Albishchenko**  
Local Guide · 57 reviews · 201 photos  
★★★★★ 2 weeks ago **NEW**

I had a great experience working with Ascentia for my audit and tax filing. From start to finish, the team was professional, responsive, and thorough. A special thank you to Fameena, who was always in touch, provided timely updates, and followed up regularly to ensure everything was smooth and on track. Her dedication and attention to detail truly stood out!

If you're looking for a reliable and knowledgeable team to handle your financial matters, I highly recommend Ascentia. Their support made the entire process stress-free — I'll definitely be working with them again!

**Pradeep Kokkatt**  
Local Guide · 83 reviews · 34 photos  
★★★★★ a week ago **NEW**

I'm thoroughly impressed with the professionalism and expertise of Ascentia Dubai ! Mr. Suhaib was instrumental in coordinating my accounting services, ensuring everything was handled efficiently and accurately. Recently, I worked with Miss.Chinju on registering my trademark, and she was incredibly helpful and knowledgeable.

The entire team at Ascentia Dubai demonstrated a high level of professionalism, and their attention to detail was outstanding. Their services were top-notch, and I appreciate the excellent customer support I received throughout the process.

If you're looking for reliable and expert accounting , business support, trademark services in Dubai, look no further than Ascentia.

Highly recommended!

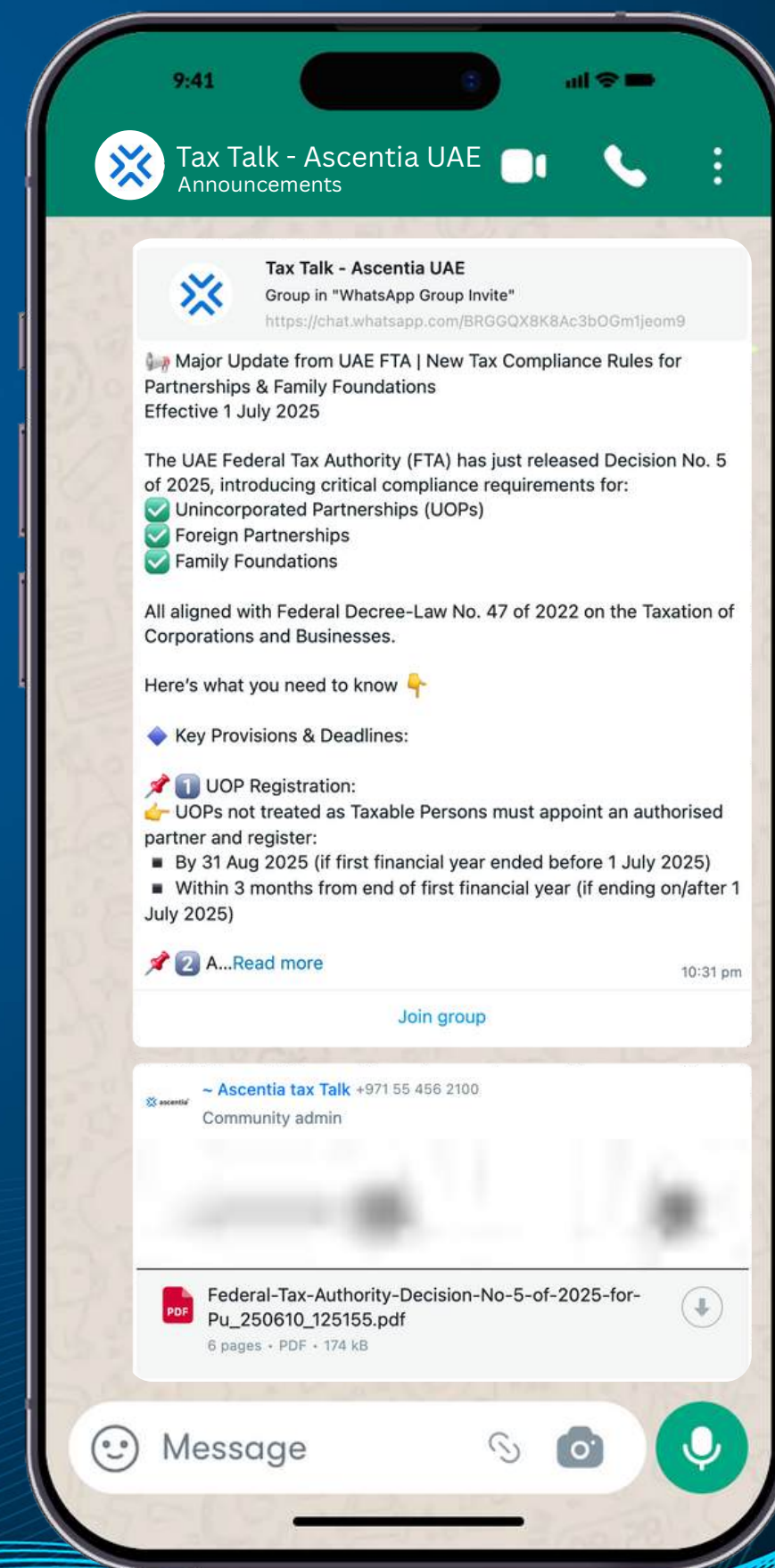
**Hareesh illath**  
11 reviews  
★★★★★ 2 weeks ago **NEW**

Dedicated and experienced team , highly recommended



# Join Our Tax Talk Community

Get insights, updates, and real-time discussions with our experts

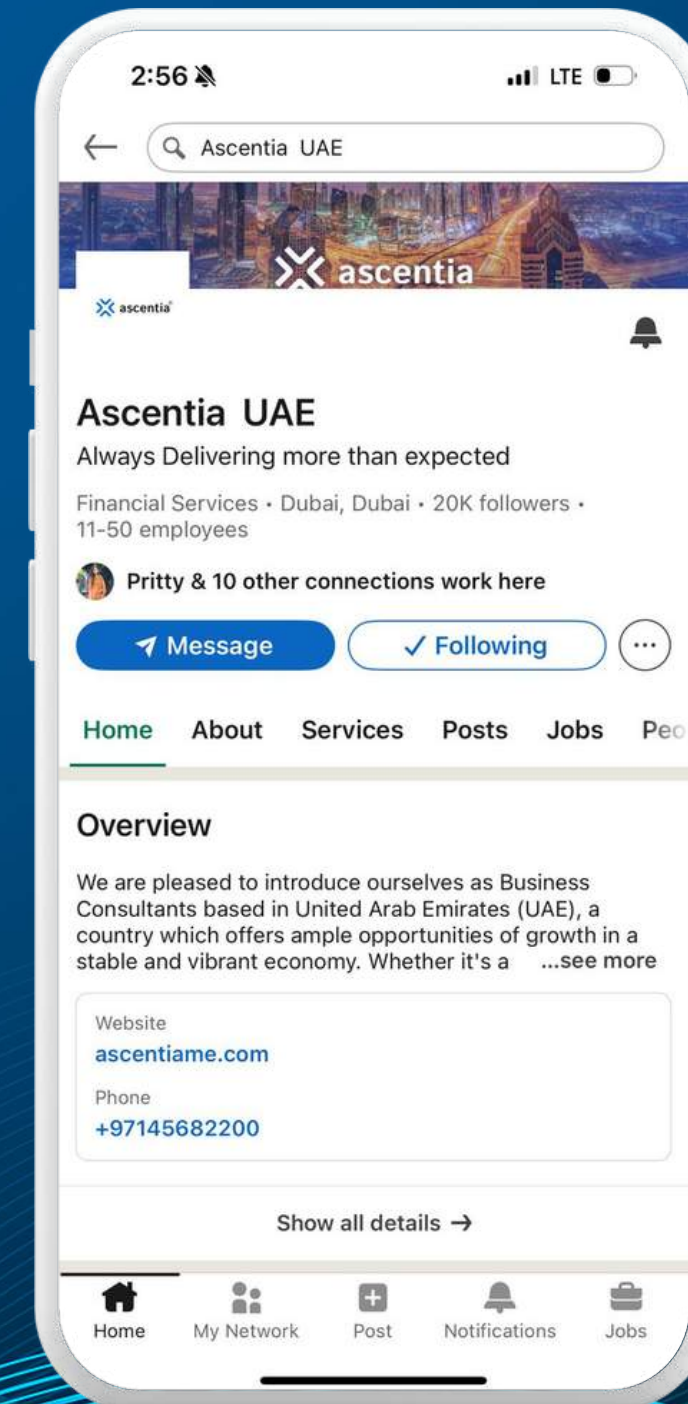




# Be the first to know about our latest achievements and local UAE news.



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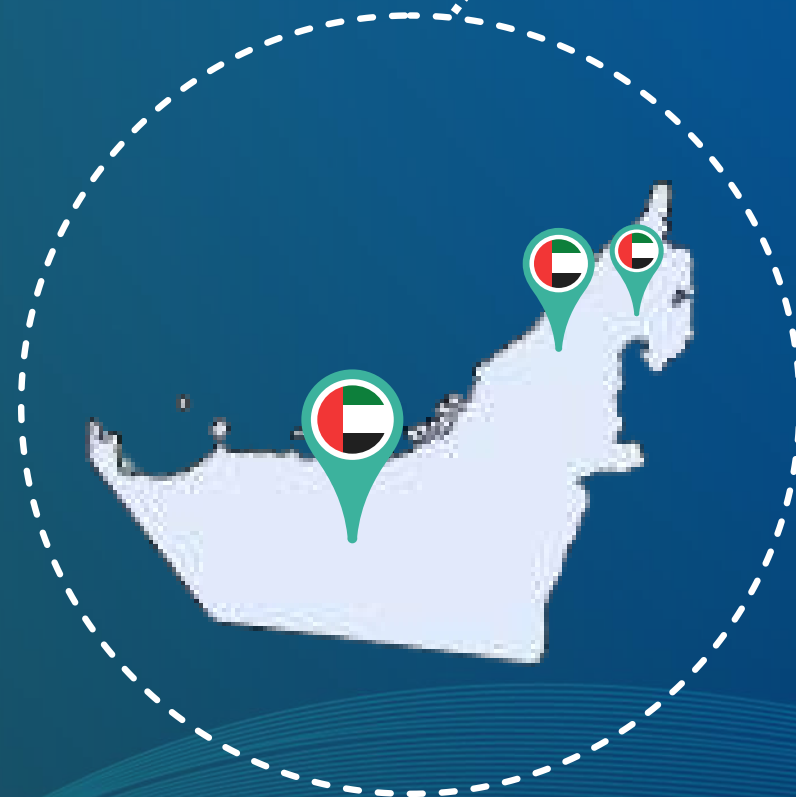


# Our Presence - Growing together

We have a strong presence across all Emirates, with active offices in Abu Dhabi, Dubai, and Sharjah, as well as in India, and representation in Central and Eastern Africa and Europe

## United Arab Emirates

H.O.: Office 302, AL Saqr Business Tower  
DIFC, Sheikh Zayed Road, Dubai, UAE



 ascentia®



**Dubai**  
Head Office


Ras Al-Khaimah

Umm

Al-Qawain

Ajman

Fujairah

 ascentia®



**Sharjah**

 ascentia®



**Abu Dhabi**



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## India

Ascentia Corporate Services, 3rd Floor, S.N.Plaza,  
Hospital Road, Thycaud, Thiruvananthapuram - 695014  
Kerala, India.





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## Central Africa





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## East Africa

Le Hochet, Terre Rouge, 1218-04 MU





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## United Kingdom, Europe

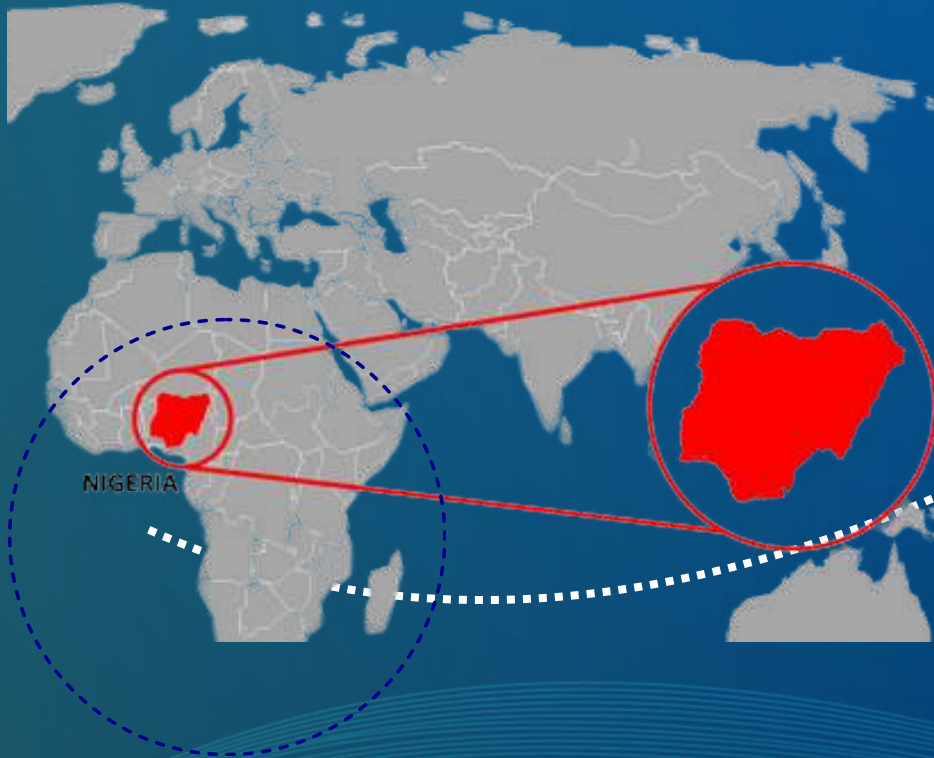




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## Nigeria, Region



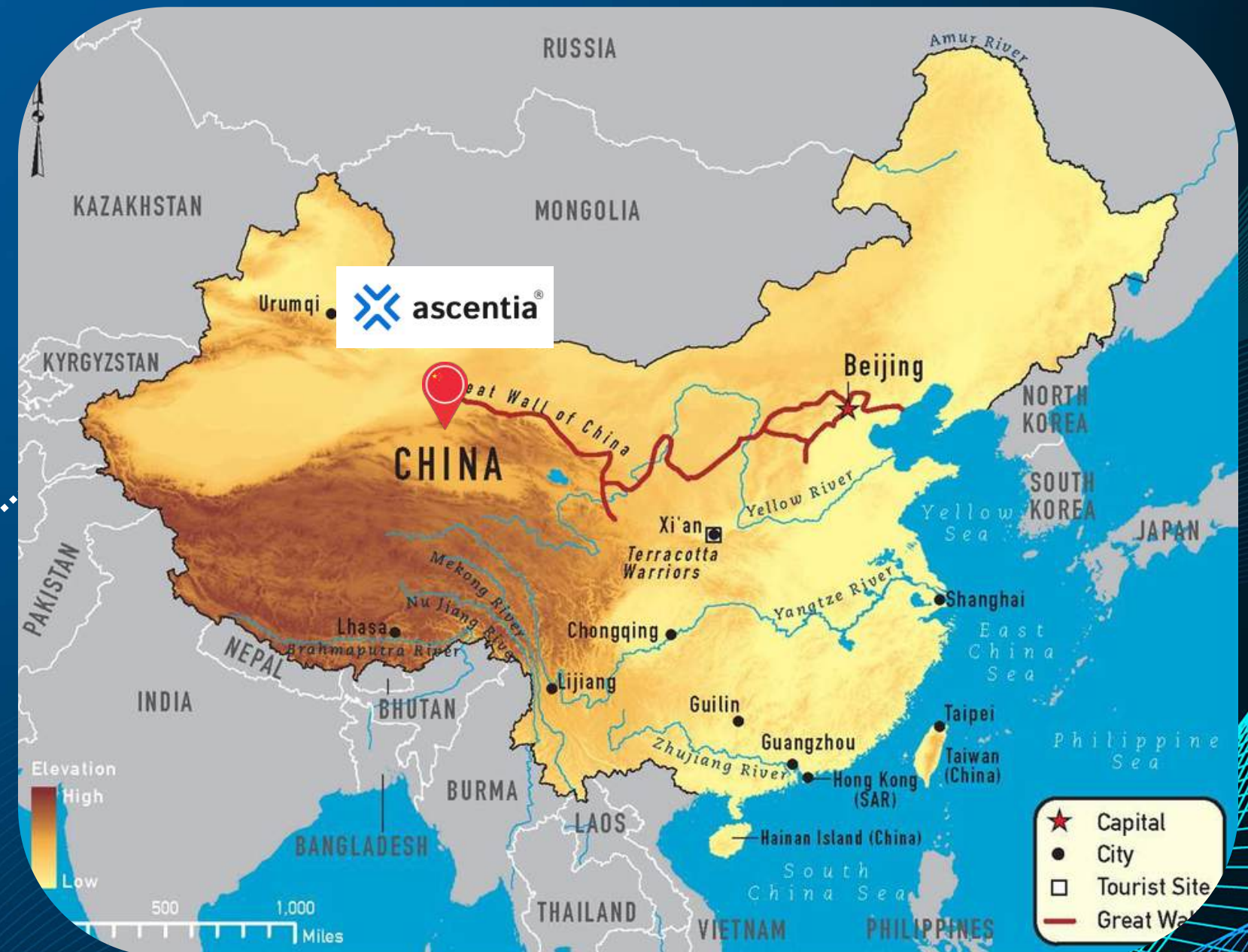


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## China

Zhaojiabang Rd., Xuhui District, Shnaghai China, 200030





# Our Partnership





## How to find



Office Address  
Sheikh Zayed Road Office 302,  
03rd Floor, Al Saqr Business Tower  
– DIFC – Dubai

## Contact



Email: [hello@ascentiame.com](mailto:hello@ascentiame.com)  
Toll Free: 800 7000  
DUBAI – ABU DHABI – SHARJAH